

CENTER FOR AUTOMOTIVE RESEARCH

AUTOMOTIVE TRADE MISSION: RUSSIA **May 11-16, 2008**

The U.S. & Foreign Commercial Service supports the goals of this event, but does not endorse the specific products, or views of the participating organizations.

The Center for Automotive Research (CAR), through its Automotive Communities Program (ACP) and Global Automotive Marketing Alliance (GAMA), is pleased to present a trade mission for automotive suppliers and communities interested in developing business opportunities in Russia - the fastest growing European automotive market. This mission is offered in partnership with the U.S. Department of Commerce Automotive Team.

Where: Moscow and St. Petersburg, Russia

What: Trade Mission to meet OEMs, suppliers and industry organizations

When: May 11 - 16, 2008

Who: Communities and suppliers from *Michigan, Ohio, Indiana, Illinois, Missouri, Ontario*

Participation Fee: *There is no cost to Mission participants from Michigan**

* Due to the generous support of the GAMA program at CAR, sponsored by the Charles Stewart Mott Foundation, this program is offered at no charge to qualified Michigan automotive communities and suppliers. All companies are responsible for travel costs; companies in Genesee County may be eligible for a travel subsidy of 50%.

Benefits of Participation:

- Customized data on Russian companies of interest to each participant
- Pre-mission counseling by CAR and U.S. Department of Commerce
- Market Briefing and one-on-one counseling by U.S. Department of Commerce automotive specialists in Russia
- Meetings with automotive trade associations and OEMs in Moscow
- Matchmaking meetings with pre-screened companies selected for each participant via U.S. Department of Commerce "Gold Key Service"
- Business reception in St. Petersburg with Russian companies and other guests
- Assistance with follow-up provided by CAR & U.S. Department of Commerce

Target Mission Participants:

- Midwest automotive component, production equipment, technology & solution firms
- Midwest communities & economic development organizations

Participation will be limited to 12 companies selected by CAR. For more information or to apply for the mission please contact: Emilio Brahmst, CAR at 734-929-0477 or ebrahmst@cargroup.org